

# The Advocacy Project

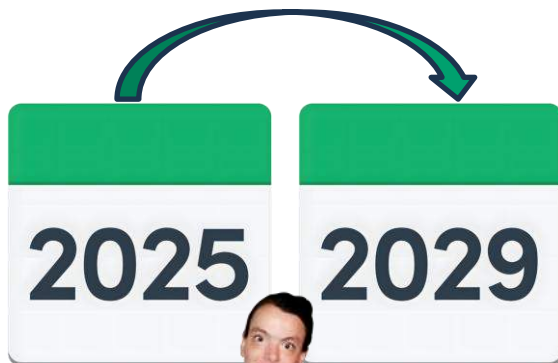
## 5 Year Plan



April 2025



The Advocacy Project will celebrate its 25<sup>th</sup> anniversary this year



We are happy to share our 5-year Plan for the organisation



# The Advocacy Project



We work with different groups of people in London



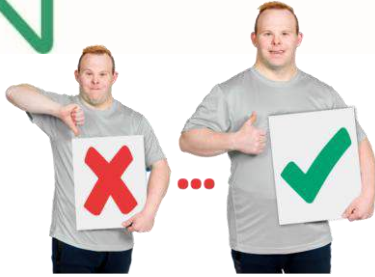
We make sure people can:

- Speak up and
- Are listened to by services and others



In the last few years - we have:

- Had less money to run services
- Said goodbye to some staff and
- Recently we have looked at how to make the service even better



We have:

- Improved the way we work



- Listened to all our staff



- Got a new CEO and 5 new trustees

# The Advocacy Project



We want to decide on:

- what we do next and
- how best to make the plan work



We have talked to staff, managers, service users and others to understand what our plan should include



We want to make sure we:

- Have money to continue with our work and to do a good job
- Reach more people
- Tell people more about the work we do







We plan to:

- Keep delivering good quality services
- Reach more people through advocacy, advice and information groups
- Share more stories about our achievements





We will check to make sure we :



- Have extra money in the bank that can be used in the future



- Reach 5000 more people every year



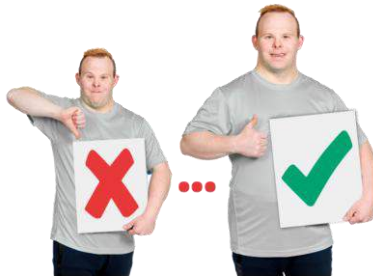
- Have a say on how to make services better across the country



We will have 5 projects to help with:



1. Services – how to get more work in the area we are working in already



2. Impact – showing how our services are making a difference



3. People – giving training and helping learn new skills



4. Voice – using our network of service users to share positive stories



5. Money – finding more money to run services



This plan will be updated when needed