



# The Advocacy Project – Guest Speaker Briefing (Lecture Series)

ONLINE

ACCESSIBLE

## WHO WE ARE

The Advocacy Project is a leading provider of advocacy services, supporting people with learning disabilities and other vulnerable groups to have their voices heard and their rights upheld. Our work spans statutory and community advocacy, with a strong focus on promoting dignity, inclusion, and equitable access to services.

## ABOUT THE LECTURE SERIES

Our lecture series provides a platform for professionals, commissioners and sector leaders to engage with important topics across social care, health and advocacy. These sessions are designed to:

- Share insight and thought leadership
- Explore issues that impact people who use advocacy services
- Strengthen understanding of best practice across the sector
- Contribute to the wider social value commitments embedded in our work

We host a small number of high-quality, online lunchtime events each year, ensuring accessibility for busy professionals.

## AUDIENCE



Our audience includes:

- Commissioners (local authority and NHS)
- Social care and health professionals
- Advocacy practitioners and organisations
- Sector stakeholders and partners

## YOUR CONTRIBUTION

We invite guest speakers to lead a 30-40 minute talk (with Q&A) on a topic relevant to advocacy and the people we support. This may include areas such as:

- Lived experience and rights
- Policy and practice in health and social care
- Communication, language and inclusion
- Emerging challenges or innovations in the sector



We are particularly interested in perspectives that help us reflect on why these issues matter in practice, and how they influence the lives of people who use advocacy.

Each session is hosted by a senior representative from The Advocacy Project (e.g. our CEO or sector partners) who will introduce and facilitate the session



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## WHY GET INVOLVED?

While this is an unpaid opportunity, we aim to ensure it's a valuable and rewarding experience for speakers. Benefits include:

- Sharing your work and ideas with a targeted audience of sector professionals and decision-makers
- Contributing to important conversations that shape practice and understanding
- Raising your profile within the advocacy, health and social care sectors
- Supporting improved outcomes for people with lived experience

We are happy to promote your work, publications or organisation as part of the event.

### Format:

- Online (via webinar platform)
- Lunchtime session (typically 12.30 - 1.30pm)
- 30-40 minute talk + moderated Q&A
- Option to record and share the session (with your agreement)

## NEXT STEPS

If you are interested, we would be delighted to discuss potential topics and timings with you.



***Thank you for considering contributing to The Advocacy Project's lecture series and supporting meaningful dialogue across our sector.***



I love the work you do: always relevant and timely topics.  
**Kathleen Fraser-Jackson, Programme Manager, Chalkhill Community Action**



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